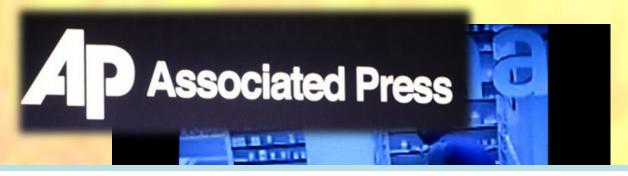


Parents Don't Know About Dangers & Risks



- Only 8% of parents are aware of Rx & OTC abuse.
- 75% don't talk to their kids about the problem.
- Unaware that the drug supply can come from their own home.



By CHRIS HAWLEY, June 25, 2011

NEW YORK (AP) — A wave of pharmacy robberies is sweeping the United States as desperate addicts and ruthless dealers turn to violence to feed the nation's growing hunger for narcotic painkillers.

	# Armed Robberies	# Pills Stolen
2006	380	706,000
2010	686	1.3 million



81% increase

Medication	Legal Price	Street Price
Oxycontin	\$6.00	\$50 to \$80
Oxycodone	\$6.00	\$12 to \$40
Hydrocodone	\$1.50	\$5 to \$20
Percocet	\$6.00	\$10 to \$15
Vicodin	\$1.50	\$5 to \$25





The Invisible Scourge



Unrecognized
Under-screened
Under-arrested
Under-treated







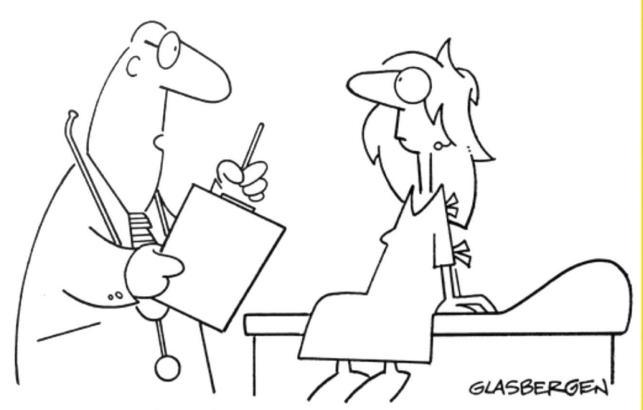


SEGWAY SWAT

Failed response to Bear Cavalry

A Pill For Every ILL

© 2010 by Randy Glasbergen. www.glasbergen.com



"You're in perfect health. Wait here while I check what you should take for that."

Top Reasons for Rx & OTC Drug Misuse

- ✓ Being social with friends
- √ "Legal" Widely Available
- √ Easily Accessible
- √ Affordable: Low Cost/Free
- √ Safe Prescribed
- ✓ "Non-addictive": Medicine



Liberal use of

Narcotics for

Chronic Pain

associated with

Terminal

Illnesses







Liberal use of **Narcotics** for Chronic Pain associated with **Terminal** Illnesses

"We can use our Cancer Community Model for any Pain Management"

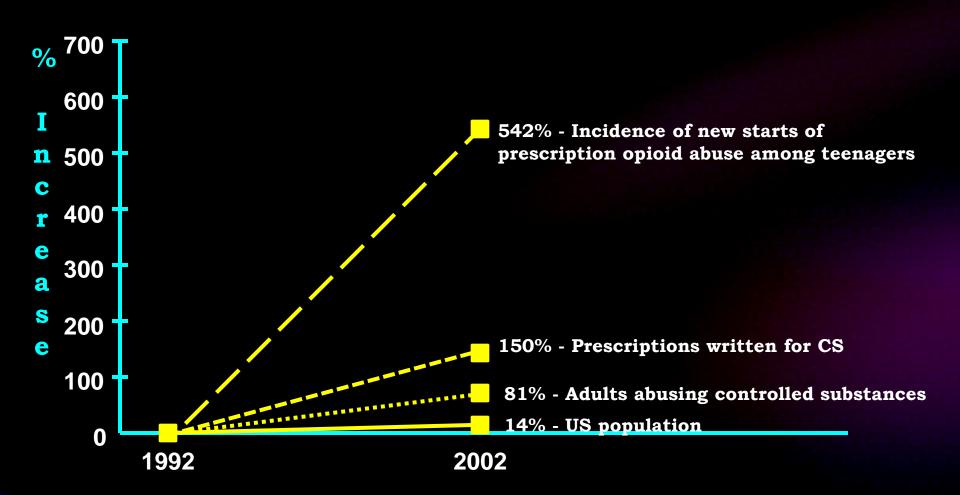


Liberal use of **Narcotics** for **Chronic Pain** associated with **Terminal Illnesses**

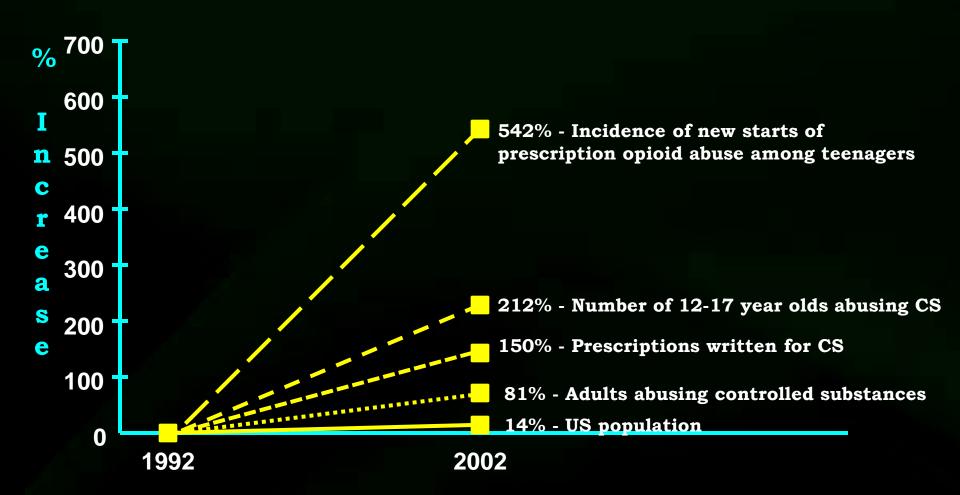
"the incidences of addictive disorders in the pain population is like zero"



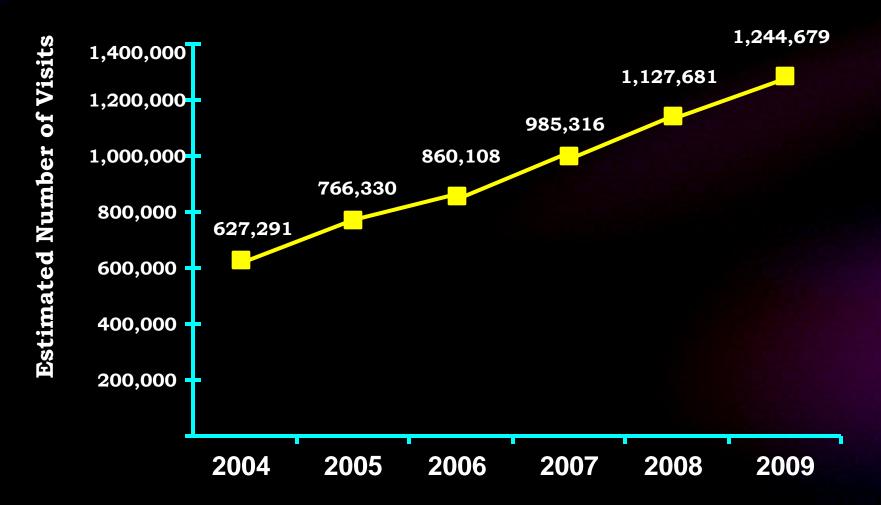
Increase in New Starts of Prescription Opioid Abuse Among Teenagers



Increase in New Starts of Prescription Opioid Abuse Among Teenagers



Emergency Department Visits Involving Misuse or Abuse of Pharmaceuticals, 2004-2009



Source: Substance Abuse and Mental Health Services Administration, Highlights of the 2009 Drug Abuse Warning Network (DAWN) Findings on Drug-Related Emergency Department Visits (December 28, 2010).

2009





APS/AAPM Guidelines

Chronic Opioid Therapy for Chronic Non-Cancer Pain

Although evidence is limited, the expert panel concluded that chronic opioid therapy can be an effective therapy for carefully selected and monitored patients with chronic non-cancer pain.



2009





APS/AAPM Guidelines

Chronic Opioid Therapy for Chronic Non-Cancer Pain

close reading of those guidelines reveals that 16 out of the 21 experts are on the payroll one or more pharmacy company



Components of systemic opioid addiction

- Policy AGGRESSIVELY treat pain with Narcotics
- Underestimate ability/drive to remove time-release coating
- Sharing prescription meds
- Few state prescription monitoring programs
- Docs lacking pain management or addiction experience
- False/misleading statements by manufactures

The Opioid Therapy Scales Have Tipped



Liberal use of opioids for chronic non-malignant pain

Restricted use of opioids for chronic non-malignant pain.
Use for terminal illnesses



Four-year medical school = 10 hours on treatment of pain



Under current law, the Drug Enforcement Administration does not require doctors, dentists and other authorized prescribers to undergo training in order to obtain a license to dispense opioids.